

Ryan McCarty

Keynote:

Bring your Soul to Work

Fostering a Purpose-Driven, People-Powered Workplace

The transformative power of integrating soulfulness and purpose into the workplace.



Keynote Description

This tailored Keynote explores the potent connection between individual purpose and organizational success, providing insights to cultivate a culture that not only nurtures the soul of its employees but also activates exceptional outcomes for the company.

McCarty delves into how leadership can establish a culture that empowers employees to bring their whole selves to work—integrating their personal values, passions, and purposes into their roles. He illuminates the organizational and individual benefits that stem from a purpose-driven workplace, including increased employee engagement, improved well-being, and enhanced performance.

When organizations encourage their employees to bring their souls to work, they ignite a powerful force that propels both individuals and the company towards uncharted heights of success and fulfillment.

This keynote unearths the symbiotic relationship between personal fulfillment and organizational triumph, showcasing that the pathway to extraordinary outcomes is paved with the power of purpose.



Fees vary between \$7,500 and \$20,000, depending on the event budget, location, and whether it is virtual.

Includes a one-hour keynote, a promotional video, social media and podcast promotion, and three planning calls.



Takeaways

The Intersection of Purpose and Profit: Learn how aligning organizational goals with individual purpose can elevate not only employee satisfaction and wellbeing but also drive profitability and sustainability.

Crafting a Purpose-Driven Culture: Gain insights into the methodologies and strategies to cultivate a workplace environment that encourages employees to interweave their personal purpose with their professional roles, fostering a culture of good.

Empowering Leadership: Explore leadership strategies that not only guide but inspire, steering organizational culture towards one that recognizes and celebrates the distinct purposes of its individual members.

Employee Engagement & Retention: Understand the direct correlation between an employee's ability to express their purpose through their work and enhanced engagement and retention rates.

Enhancing Organizational Reputation: Discover how a purpose-driven work culture not only resonates internally but also externally, bolstering organizational reputation and attractiveness in the eyes of customers and potential talent.

Implementing Practical Strategies: Receive actionable steps and strategies that can be implemented immediately to begin the transformation towards a more purpose-driven, soul-nurturing workplace.